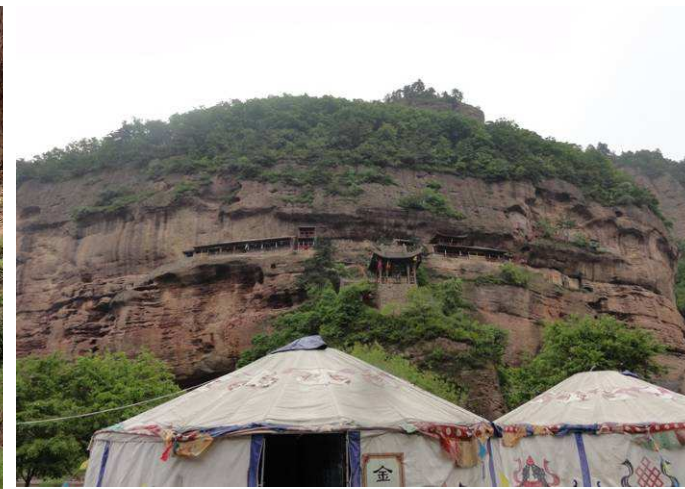
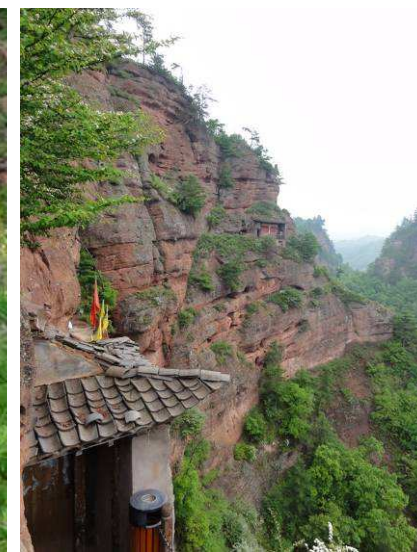




## Zhuanglang County, Gansu Province – June 2012

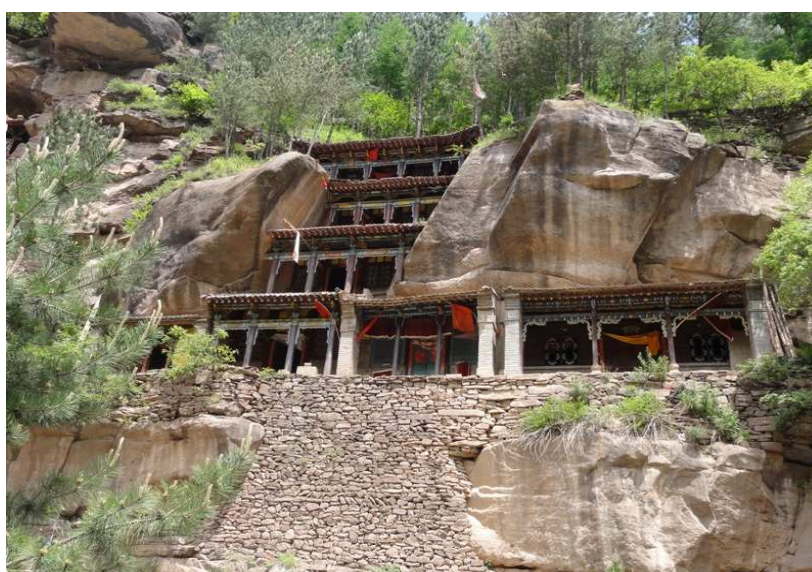
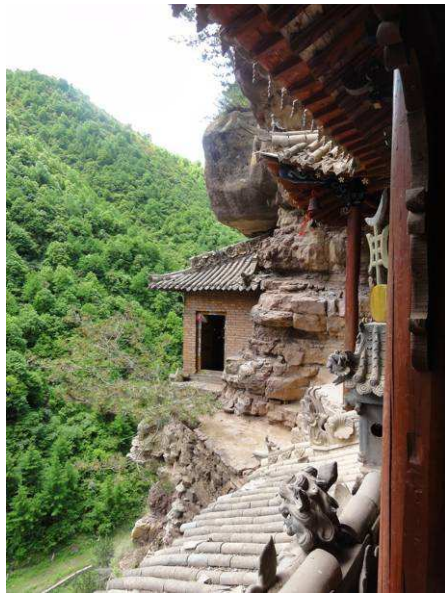
Master plan for a tourist park and Yun Ya Temple and mountain site. New proposals for development management, international development strategies, implementation of tourist interest points. Realization of tourist circuit within natural areas and historic monuments. Client: Zhuanglang tourism Department. – Duration of the mission 7 days . Callaborator Arch. Tatiana Bazzi





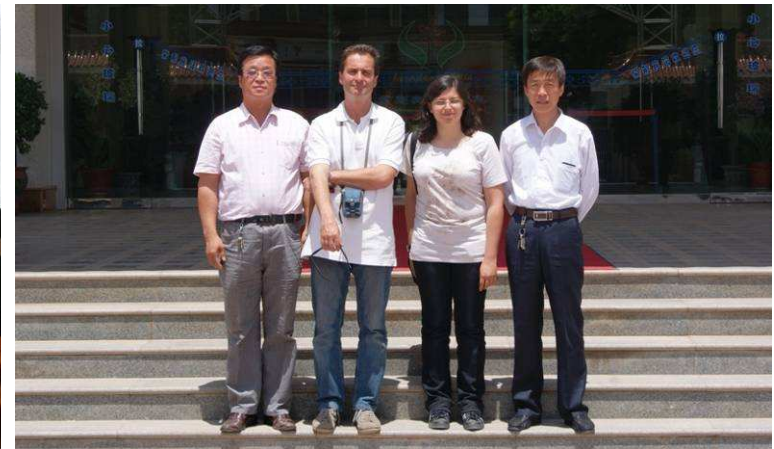
Panorama





Site investigation





At the moment tourism in Zhuanglang County is LOCAL & DAILY



## A LET MORE PEOPLE KNOW ABOUT THE TOURISTIC SITES

### DEVELOP THE TOURISTIC OFFER

- Touristic Orienteering Office / Infopoint (tour organisation, services timetables)
- Transportation services from the city to the sites with an on-board tourist guide)

## B INCREASE INFORMATION THROUGH MEDIAS

### SPEND MONEY ON COMMUNICATION – USE THE INTERNET

- Create a new specific website for the touristic sites
- Promote the sites on County, District and Province official websites)

## C FOCUS OFFER ON BOTH DAILY AND LONGER TOURISM

### DEVELOP TOURISTIC OFFER FOR SHORT AND LONG VISITS

- Daily visits
- Two or three days visits (week-ends, festivals periods)
- Weekly visits

At the moment tourism in Zhuanglang County is LOCAL & DAILY



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## **A** ENFORCE INFORMATION AND LOGISTIC

- HOW TO GO TO THE TOURISTIC SITES
- WHAT CAN BE VISITED – EXPLANATION AND KNOWLEDGE

## **B** ENFORCE PUCTUAL TOURIST FACILITIES

- HOW TO MAKE THE FACILITIES BECOME MORE EFFICIENT AND EFFECTIVE
- FOCUS ON OCCASIONAL AND DAILY TOURISM

## **C** ENFORCE THE SITES BY BUILDING NEW FACILITIES

- PROVIDE THE SITES WITH NEW AND STABLE TOURIST FACILITIES
- ENLARGE THE OFFER TO THE LONG PERIOD TOURISM

## THREE TOURISM TYPOLOGIES

DAY

WEEK-END / FESTIVALS

WEEK

A

### YUN YA MOUNTAINS SITE

- DAY
- WEEK-END / FESTIVALS
- WEEK

B

### ZHAONA LAKES SITE

- DAY
- WEEK-END / FESTIVALS

C

### CAVE OF THE CHENS TEMPLE SITE

- DAY

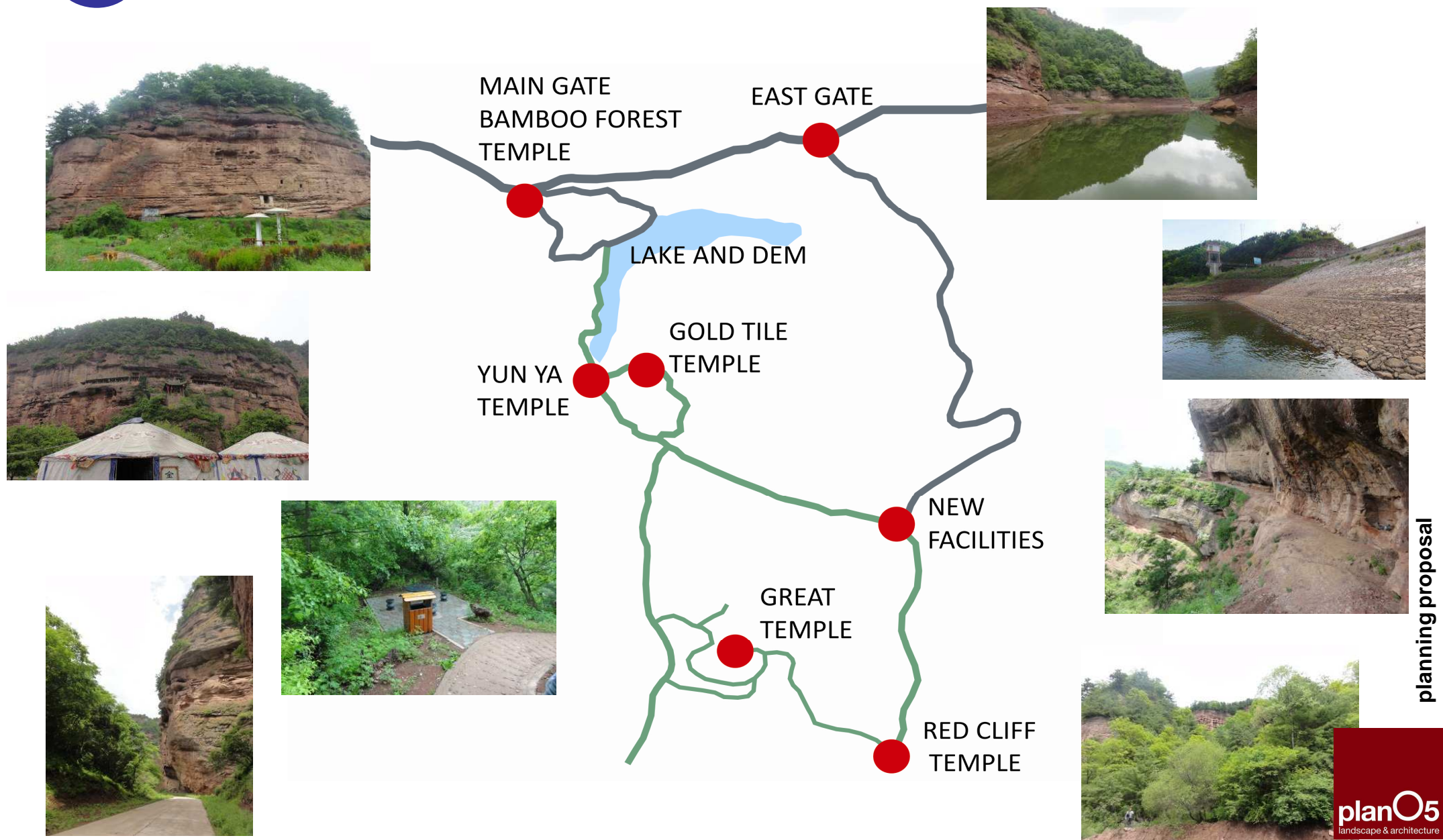
In the **future**, when facilities will be conclusively enforced at the **Yun Ya Mountains Site** which thus becomes a **destination for long period tourism**, the **offer could be enlarged** in order to include **Zhaona Lakes and Cave Of The Chens Temple Sites** into this kind of tourism.



# SUGGESTIONS

A

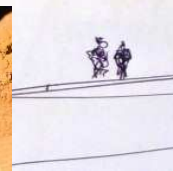
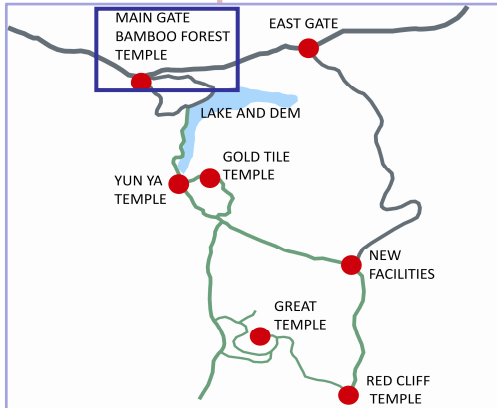
## YUN YA MOUNTAINS SITE



# SUGGESTIONS – YUN YA MOUNTAINS SITE

1

## BAMBOO FOREST TEMPLE



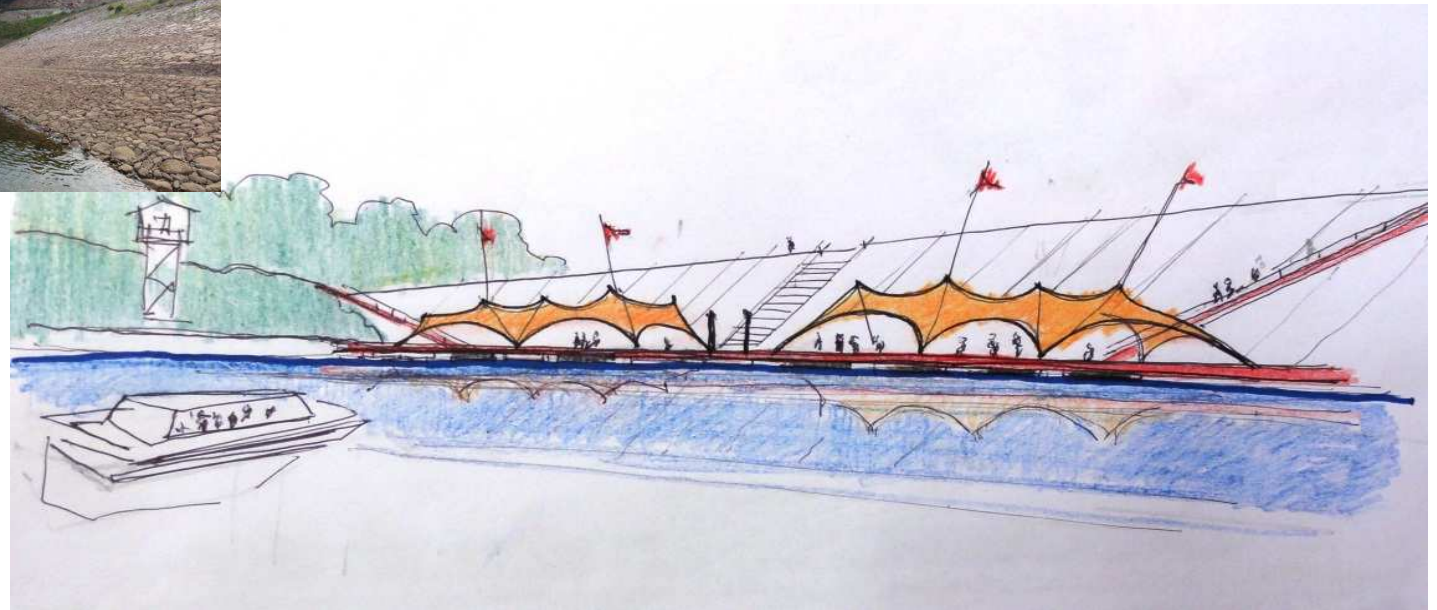
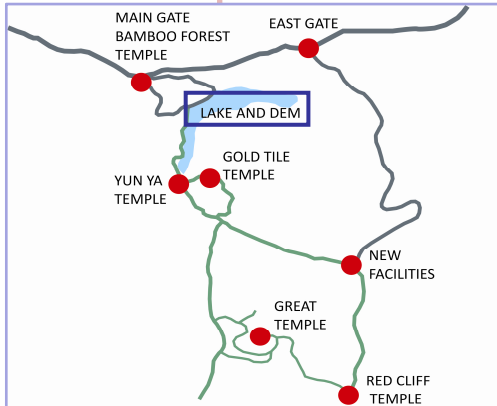
- Mark out the **traces** and the **imprint** of the ancient temple
- Put in evidence the **existing holes** on the cliff side
- Use **layers** to make tourists understand how the temple looked in the past
- Create an **important show-card** at the entrance of the site
- **Attract** tourists to enter and visit the site



# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 2

## LAKE AND DEM

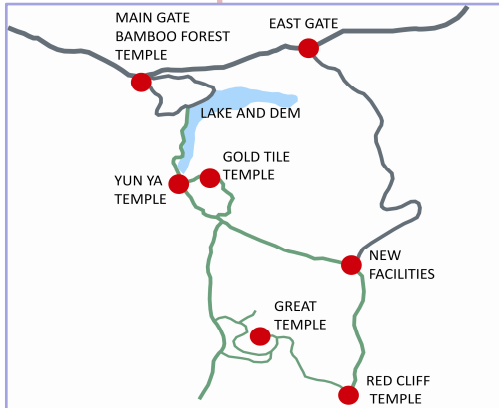


- Guarantee an **enjoyable welcome** to visitors at the beginning of their visit
- Create a **floating water deck** along all the dem with two slight sloped **connecting staircases on the sides**
- Maintain the **embarkment** in the middle of the deck

# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 3

## SUPPORT FACILITIES



Provide **small facilities** at the foot of any footpath or way to the temples (information, places to rest, food and drink, local guides, specific documentation)

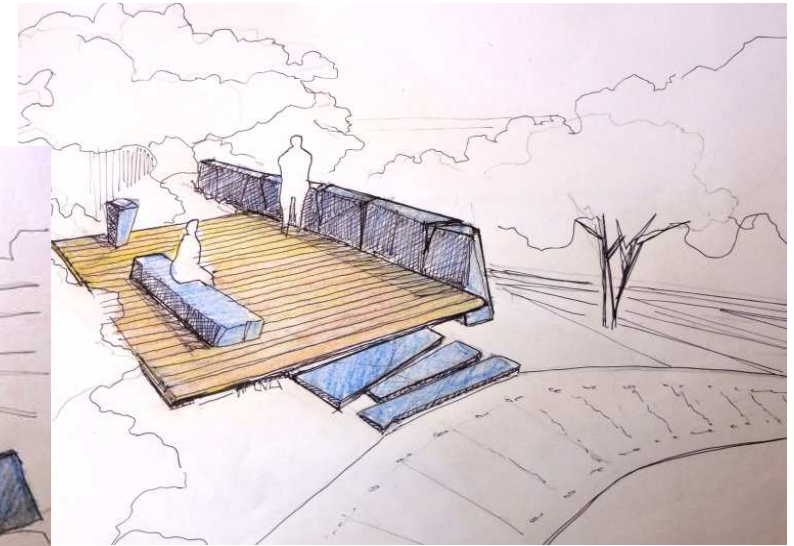
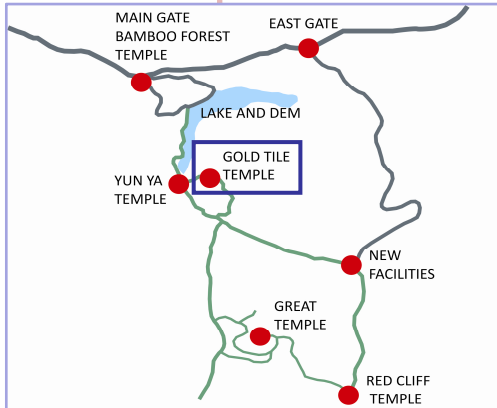
- Let tourists have a rest and **introduce** them **to the site**



# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 4

## GOLD TILE TEMPLE



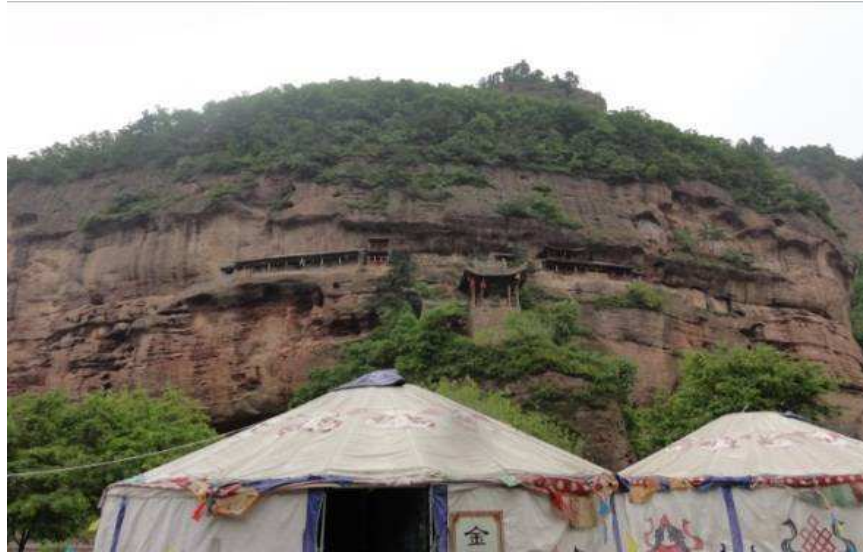
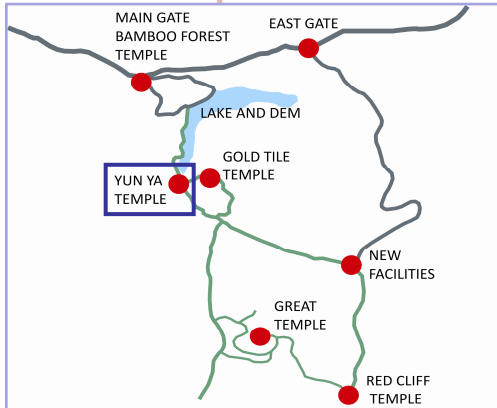
- Enforce the nice **footpath** to the temple
- **Integrate the resting points** into the landscape with the use of wood and stone
- as construction materials



# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 5

## YUN YA TEMPLE AREA



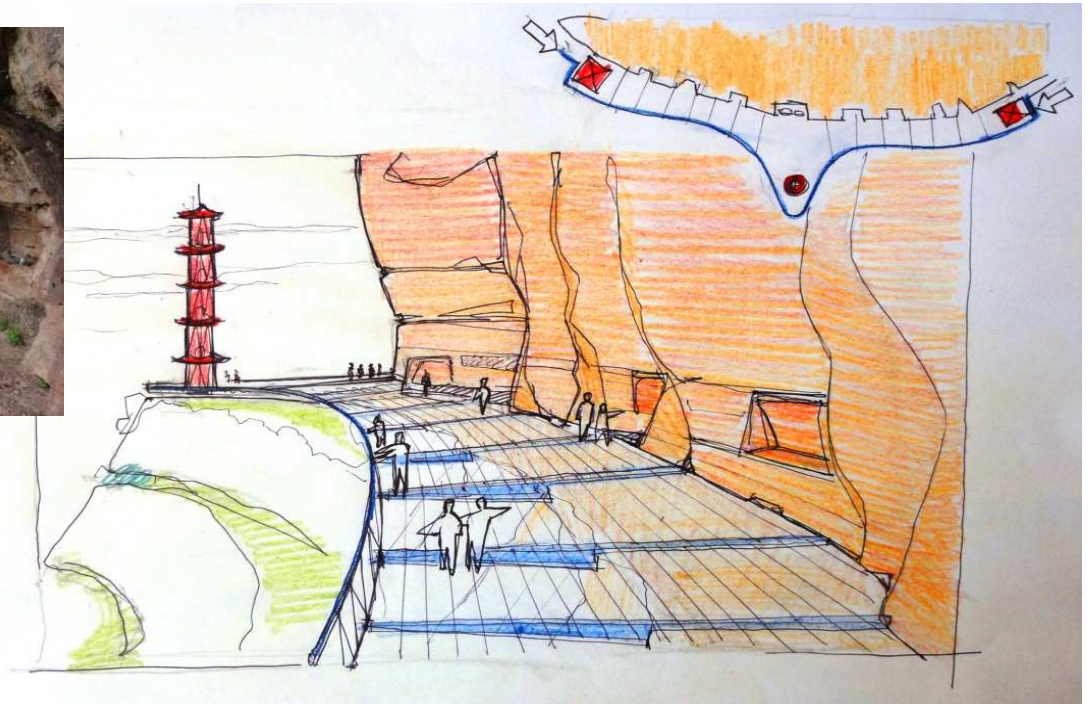
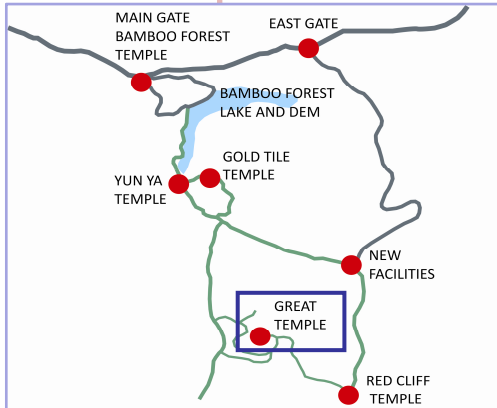
- Enforce the role of the area as **main reference point** for tourists – enforce its **centrality** within the whole site providing a **place for big festivals**
- Enhance the facilities to make the area a **real nodal point** in the west area
- Better the Mongolian Tents with **soft impact structures**
- Preserve the beauty **avoiding the construction of a hotel**



# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 6

## GREAT TEMPLE

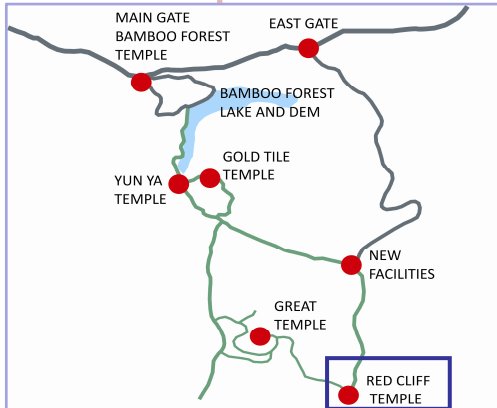


- Stress the presence of the temple with **two pavilion gates** placed one at the beginning and one at the end of the temple to introduce the site
- Widen the footpath in front of the temple with a **great panoramic terrace embossed from the rock cliff**

# SUGGESTIONS – YUN YA MOUNTAINS SITE

7

## RED CLIFF TEMPLE

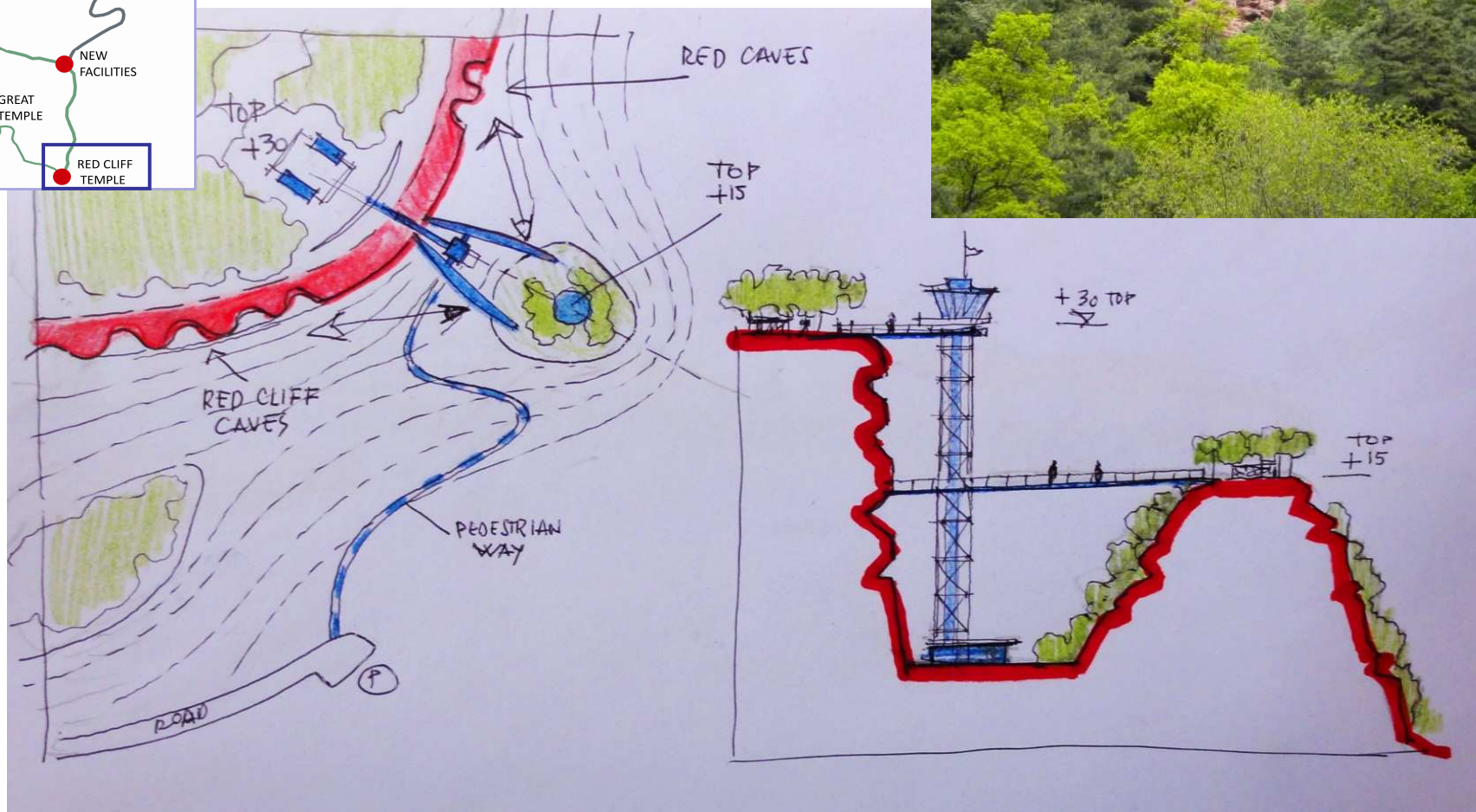
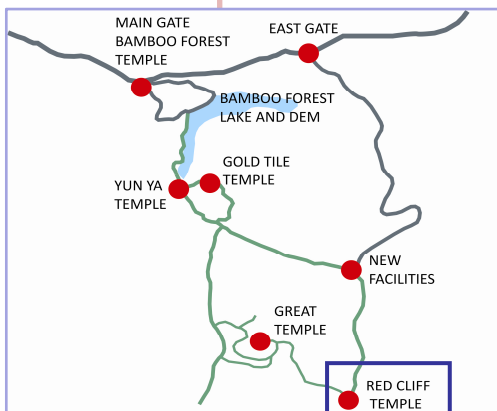


- Provide an **attractive element** to prompt tourists to extend their visit till the most distant temple within the site
- Realize a **great viewing tower with an elevator** using the rock formation in front of the temple's natural caves as a support



# SUGGESTIONS – YUN YA MOUNTAINS SITE

## 7 RED CLIFF TEMPLE

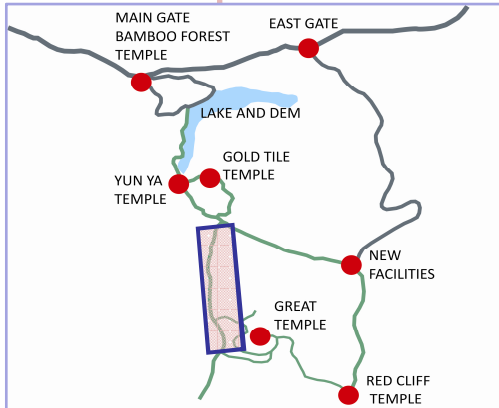




# SUGGESTIONS – YUN YA MOUNTAINS SITE

8

## HUMID AREA PLATFORM LABYRINTH



Preserve the **humid area** surrounding the water stream

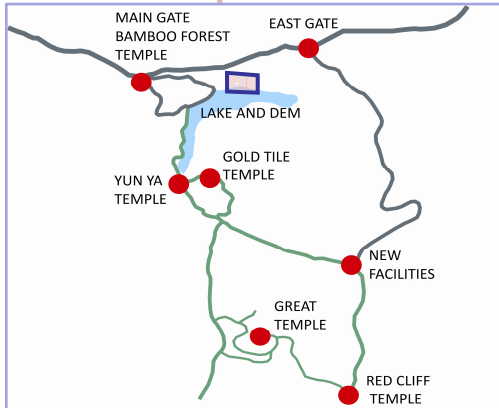
- Create a **platform labyrinth** on the water stream and around rocky formations to make visitors appreciate animal and plant species



# SUGGESTIONS – YUN YA MOUNTAINS SITE

9a

## ACCOMMODATIONS – TEMPORARY MEETINGS



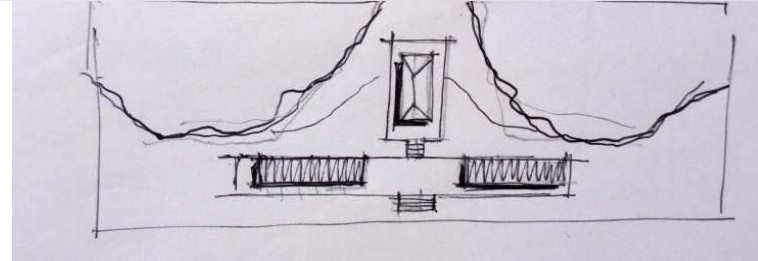
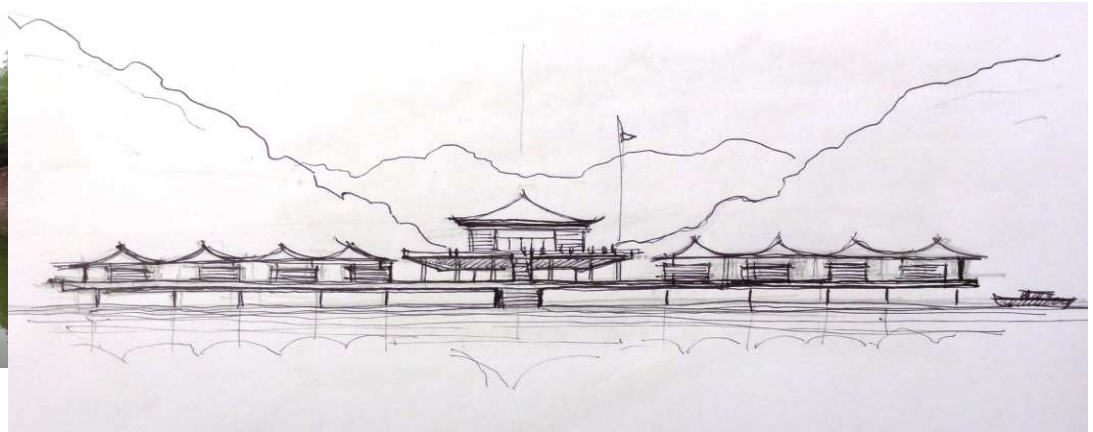
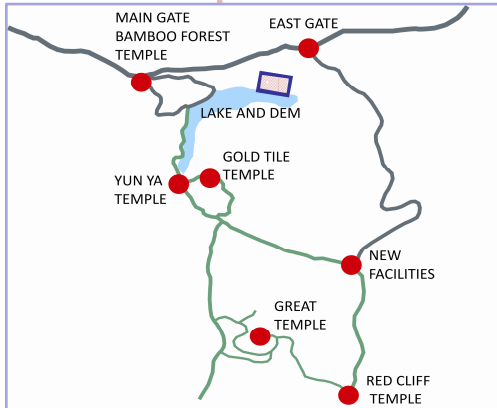
Develop the left branch of the lake to **accommodate medium and long tourism**

- Provide visitors with places for **temporary use** for examples during festivals
- Use **floating lake dwellings within inlets** that can be rented for hours or days

# SUGGESTIONS – YUN YA MOUNTAINS SITE

9b

## ACCOMMODATIONS – FLOATING HOTEL



Develop the left branch of the lake to accommodate **medium and long tourism**

- Provide visitors with accommodation facilities on lake's left branch
- Create a web of pile dwellings within inlets connected to the main platform

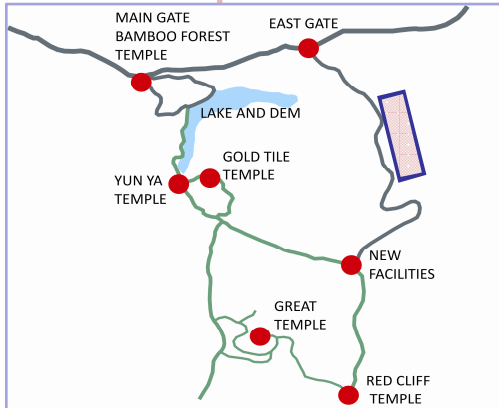
planning proposal



# SUGGESTIONS – YUN YA MOUNTAINS SITE

9c

## ACCOMMODATIONS – VILLAGE INTO THE WOOD



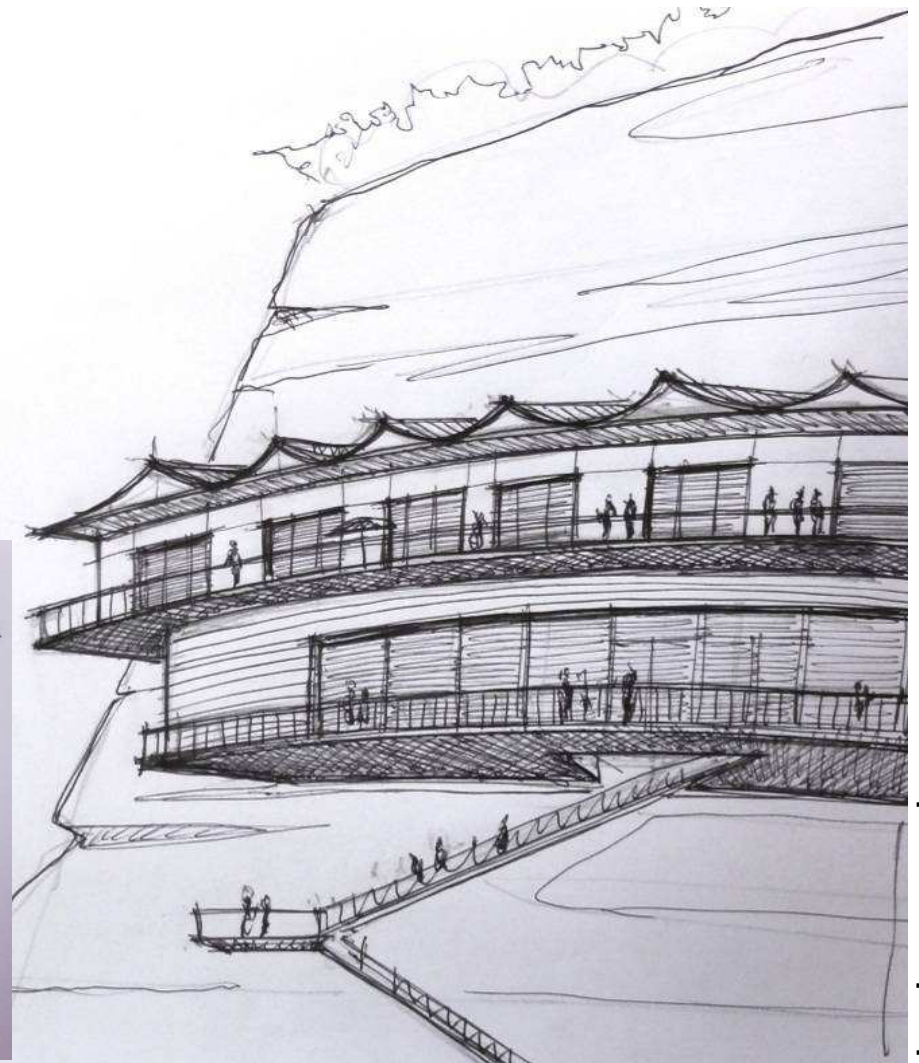
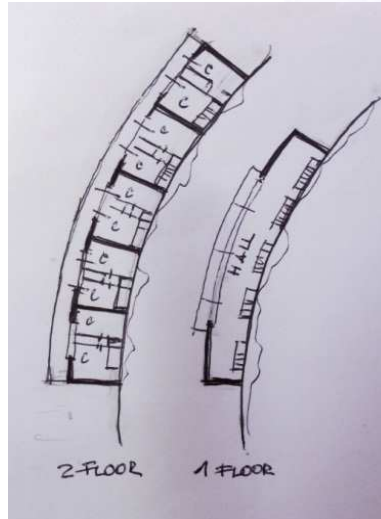
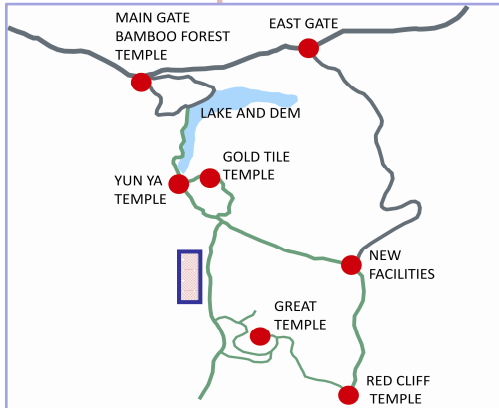
- Provide visitors with a **village** realised for **long period stays**
- **Integrate** the village into the **natural wood**
- Use **bungalows** and **camping pitches**

planning proposal

# SUGGESTIONS – YUN YA MOUNTAINS SITE

9d

## ACCOMMODATIONS – MONK-STYLE HOTEL



Provide visitors with a **monk-style hotel**

- Build these facilities on a great rock cliff located within the Yun Ya Mountains site but far from the ancient temples

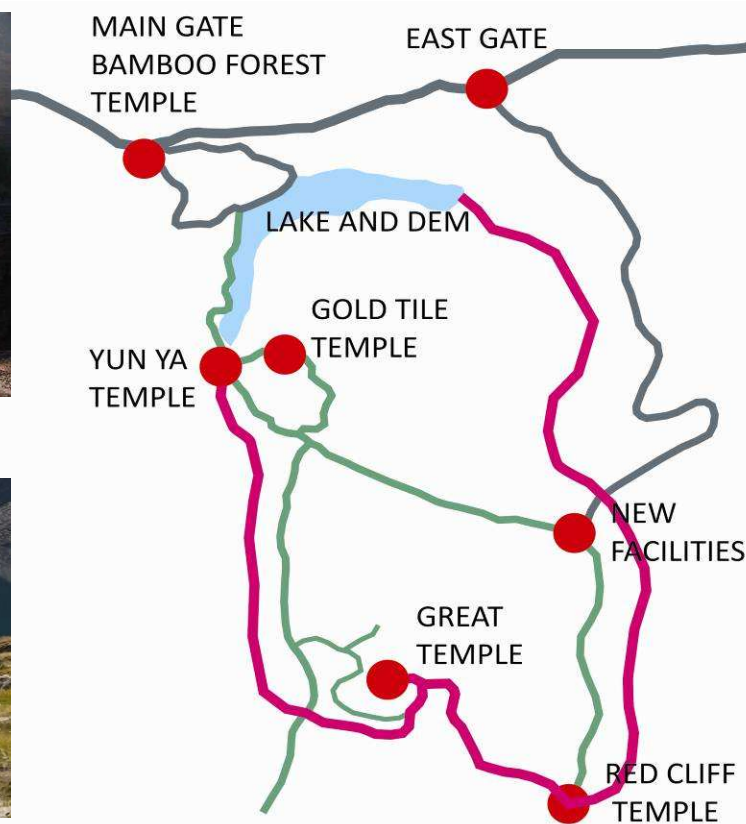
planning proposal



# SUGGESTIONS – YUN YA MOUNTAINS SITE

10

## MONK TRACK



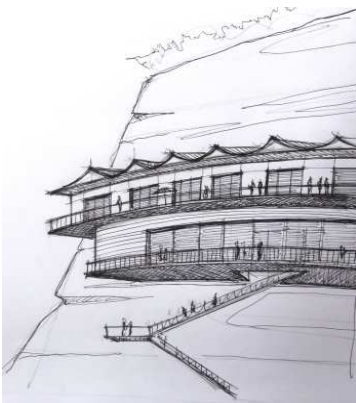
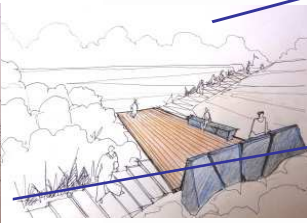
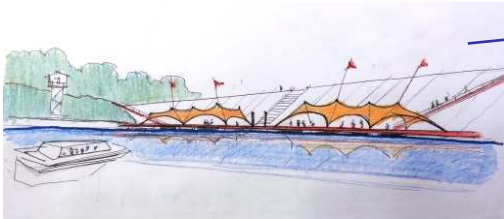
- Create a new healthy offer tracing a new itinerary **at altitude**: a so called “**Monk Track**” **to connect the temples**
- Make it possible for the visitors to **climb from one temple to the other** without walking down to the valley every time

planning proposal

# SUGGESTIONS

A

## YUN YA MOUNTAINS SITE



MAIN GATE  
BAMBOO FOREST  
TEMPLE

EAST GATE

LAKE AND DEM

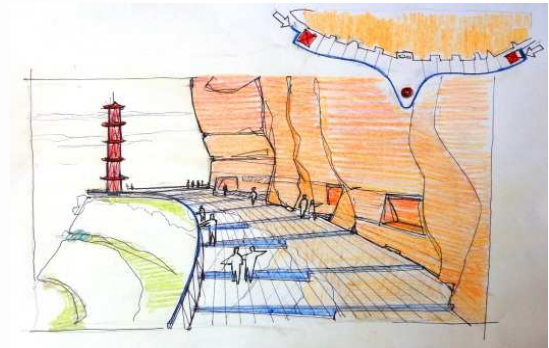
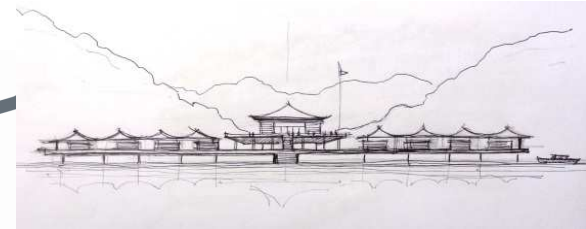
YUN YA  
TEMPLE

GOLD TILE  
TEMPLE

GREAT  
TEMPLE

NEW  
FACILITIES

RED CLIFF  
TEMPLE

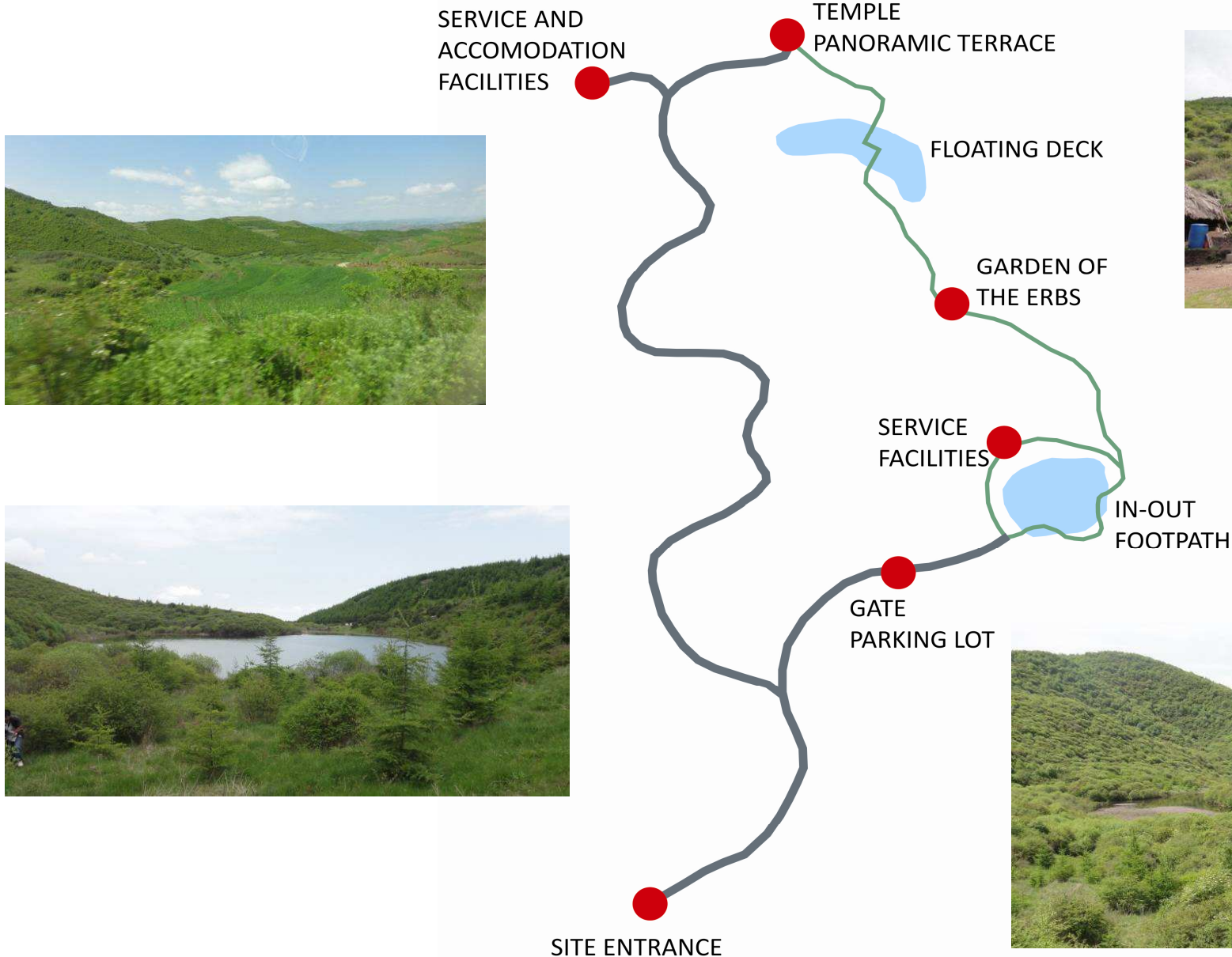


planning proposal



# SUGGESTIONS

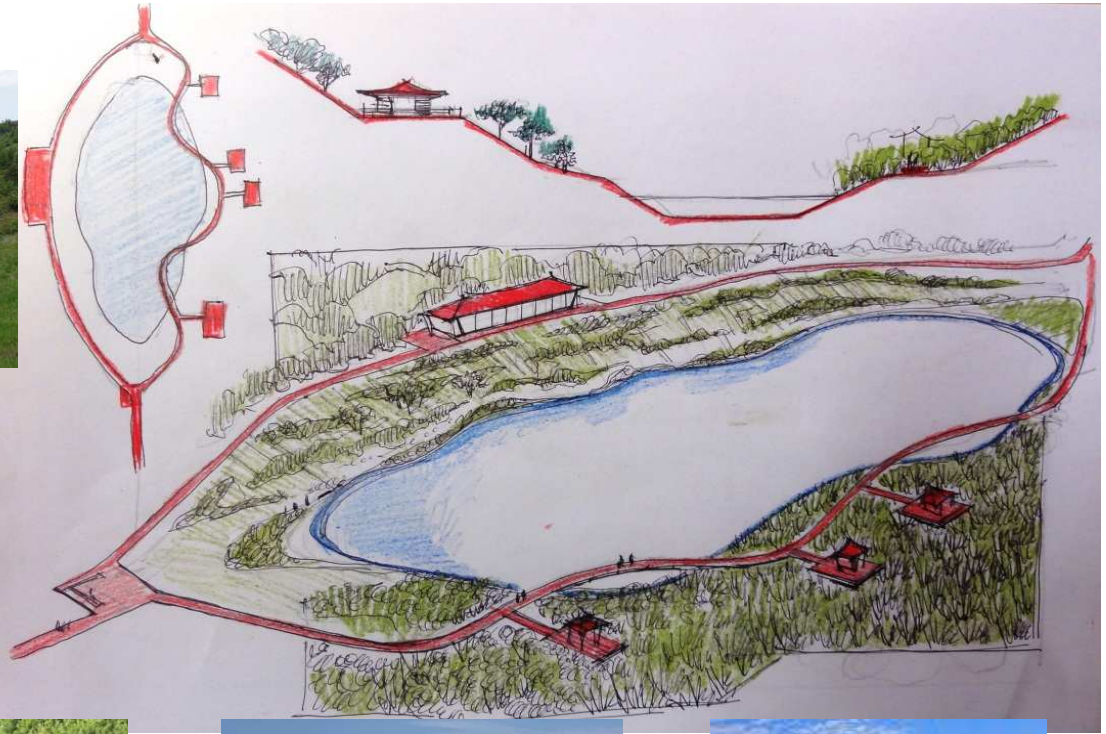
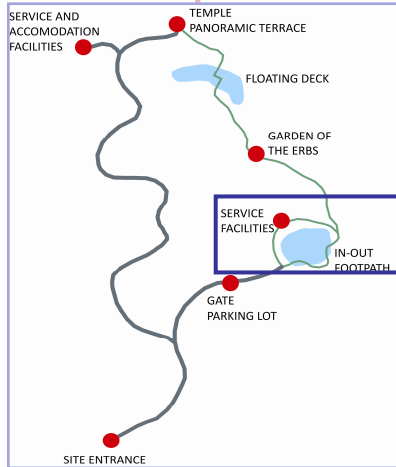
## B ZHAONA LAKES SITE



# SUGGESTIONS – ZHAONA LAKES SITE

## 1

## LOWER LAKE



Create a **footpath** around the lake with an **in-out waterfront** shape on the east bank and at altitude on the west bank

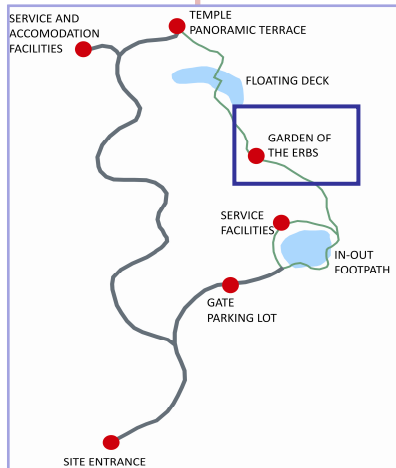
- Join the two different footpath in a **great viewing point**
- Provide **service facilities** on the west bank within the wood



# SUGGESTIONS – ZHAONA LAKES SITE

## 2

## GARDEN OF THE ERBS

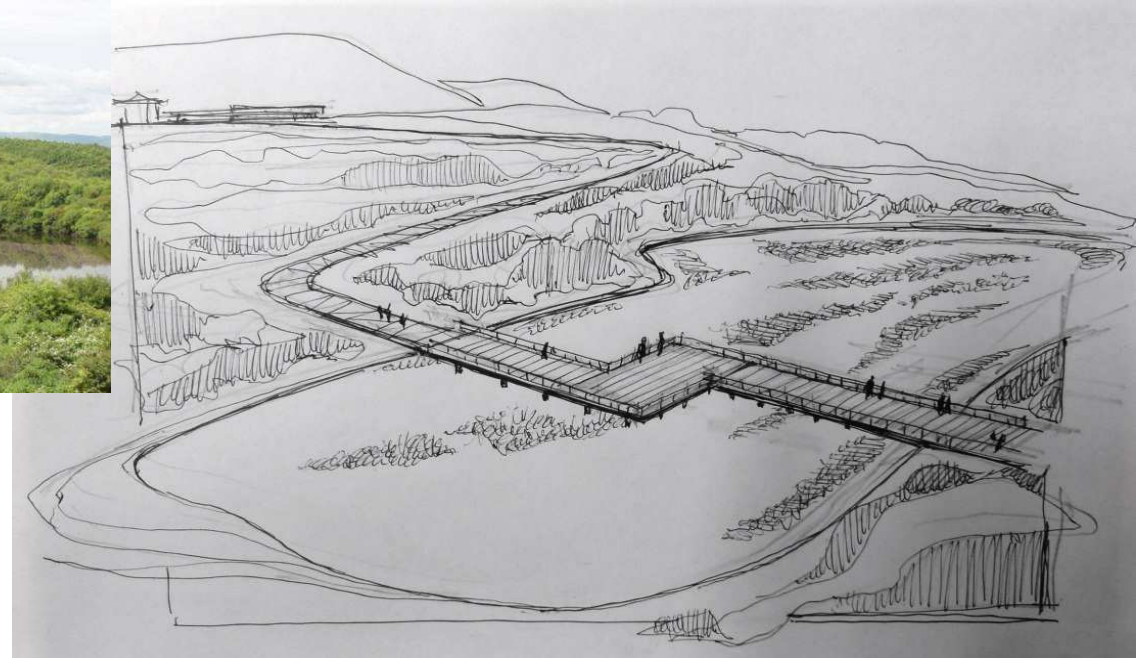
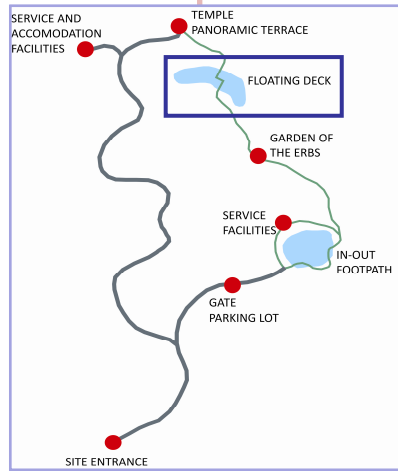


- Create a **footpath** to connect the upper with the lower lake
- Realise a **garden of the erbs** along the footpath

# SUGGESTIONS – ZHAONA LAKES SITE

## 3

## UPPER LAKE



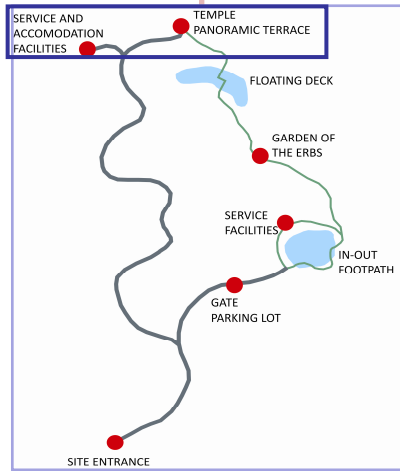
- Realise a **non-straight floating** deck as part of the footpath connecting the upper with the lower lake



# SUGGESTIONS – ZHAONA LAKES SITE

## 4

## PANORAMIC AREA



- Enhance the beauty of the temple by developing a **panoramic area** to appreciate the landscape
- Provide tourists with a **main service and accommodation facility**

# SUGGESTIONS

## B ZHAONA LAKES SITE

SERVICE AND  
ACCOMODATION  
FACILITIES

TEMPLE  
PANORAMIC TERRACE

FLOATING DECK

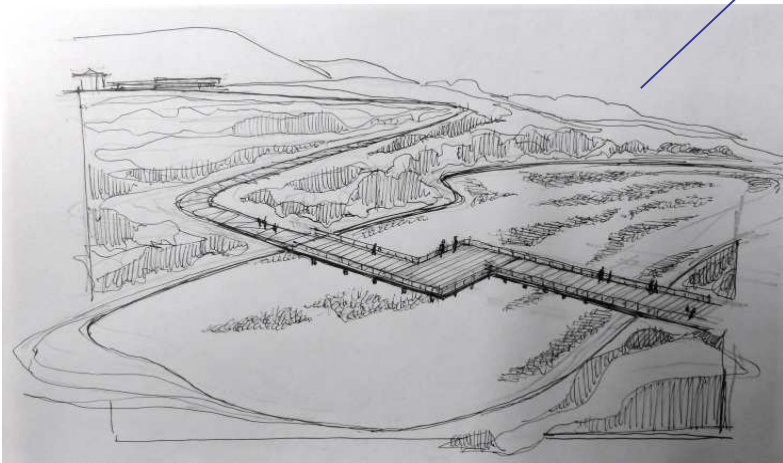
GARDEN OF  
THE ERBS

SERVICE  
FACILITIES

IN-OUT  
FOOTPATH

GATE  
PARKING LOT

SITE ENTRANCE



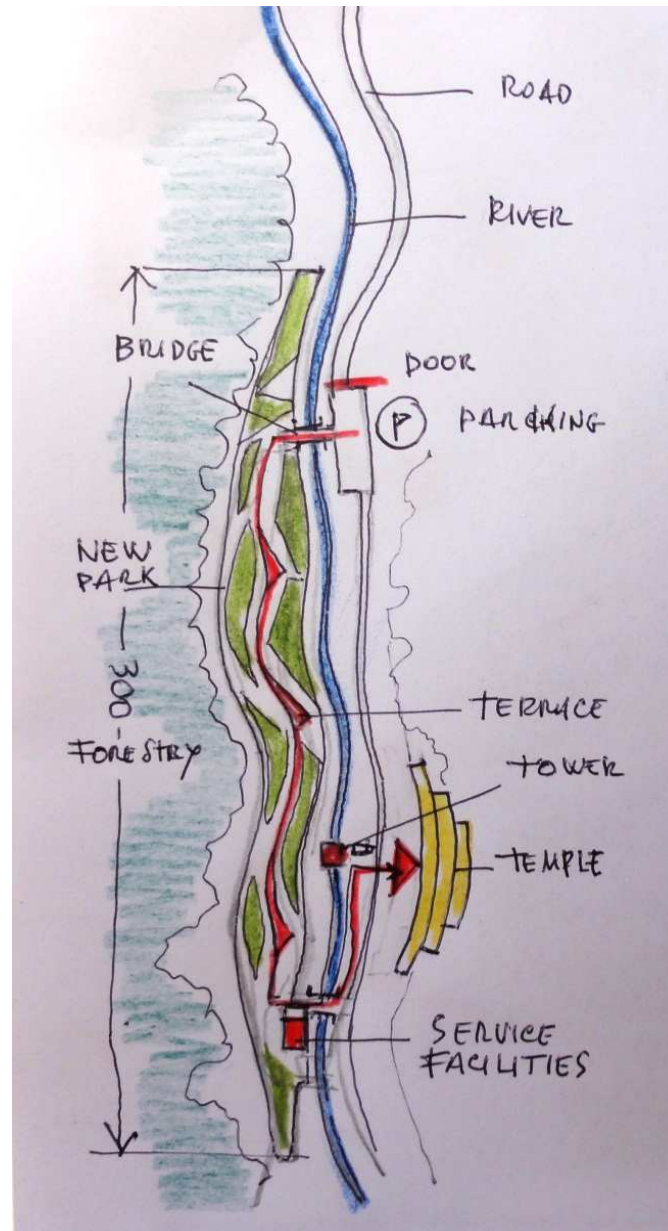
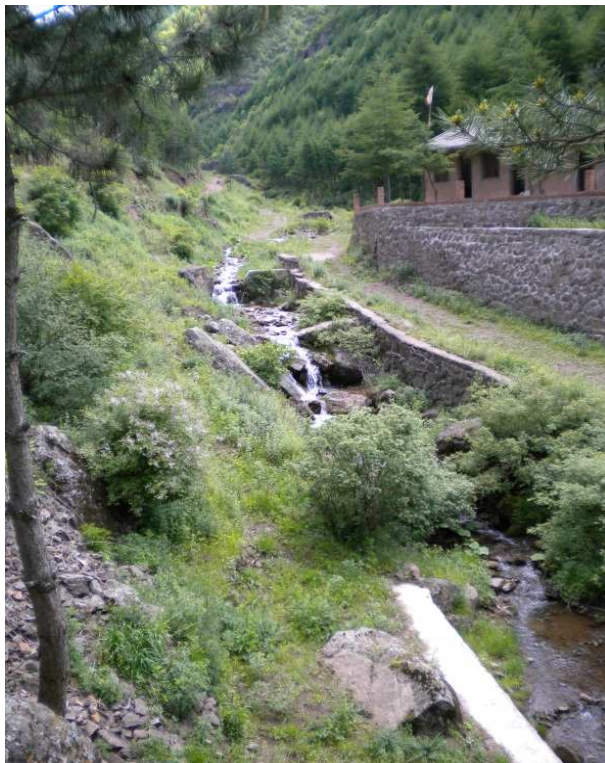
planning proposal



# SUGGESTIONS

C

## CAVE OF THE CHENS TEMPLE SITE



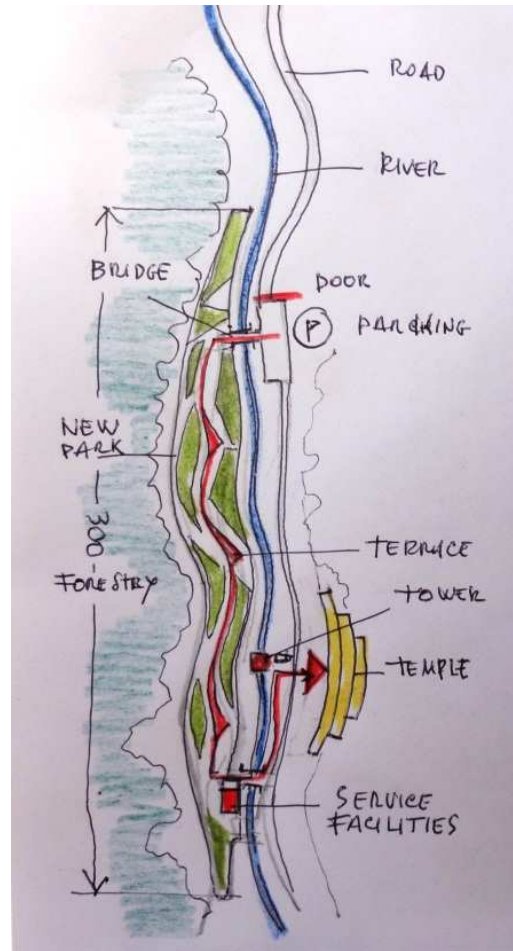
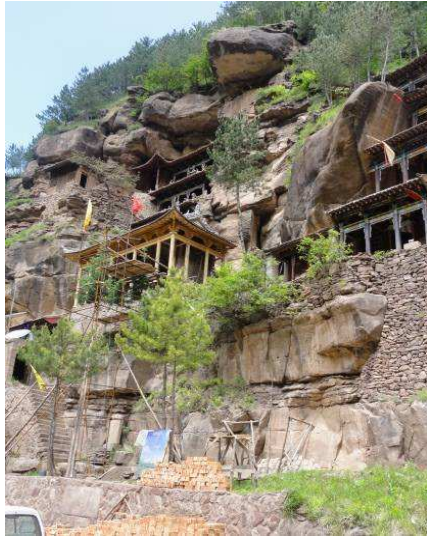
planning proposal



# SUGGESTIONS – CAVE OF THE CHENS TEMPLE SITE

## 1

## NARROW GORGE PARK



- Create a **park along the banks** of the stream
- Provide the tourists with a pleasant **visiting itinerary** from the gate to approach the tower, the statues and the temple
- **Rebuild the tower** to make the approach to the site more attractive and effective